



## Spiritual-Based Management: Accessibility Of Da'wah For The Visually Impaired In The DPD Pertuni Of North Sumatra

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### Abstract

Accessibility of da'wah is used to facilitate access to information on da'wah. Visually impaired people need accessibility of da'wah to make it easier to learn Islam. The purpose of this study is to explain the accessibility of da'wah in religious guidance programs for blind people with disabilities in PERTUNI North Sumatra by using spiritual management in managing activities to achieve effective and efficient goals. This research uses qualitative methods conducted at DPD PERTUNI North Sumatra with data collection techniques in the form of observation and interviews. The subjects in this study were 5 instructors and 3 blind people. Data management uses 4 ways, namely data collection, data reduction, data presentation and conclusion drawing. The results of this study indicate that the existence of religious guidance for the visually impaired has positive implications for themselves, not only in terms of religion but also in terms of their economic and social implications, so that this religious guidance program provides motivation for them to get out of a sense of adversity and backwardness to be empowered and take their role in social life. It is hoped that this research can be a recommendation for da'wah institutions in making special activities for the visually impaired and paying more attention to the scope of da'wah so that it can be felt to all people without exception.

**Keywords:** Spiritual Management, Accessibility of Da'wah, People with, Visual Impairment

### INTRODUCTION

Da'wah is an invitation to goodness and prevention of evil, by conveying religious teachings in accordance with the Quran and Sunnah. To reach the level of happiness, it needs to be practiced so that it has a positive impact on each

individual. DPD Pertuni provides a forum in which there is religious spiritual guidance to the disabled in particular, to play a role in realizing a conducive situation for the visually impaired community to live their lives without discrimination. Da'wah provided by DPD Pertuni is in the form of well-managed access to religious guidance in accordance with basic needs such as prayer guidance, learning the Braille Quran and religious lectures that discuss the basic principles of religion. In practice, these activities are guided by teachers and mentors who help the continuity of coaching. With this da'wah spiritually can touch themselves to accept the problems they face, one of which is physical limitations. So that they can gain peace and rise to become confident.

DPD PERTUNI North Sumatera is an organization that provides guidance to blind people. PERTUNI itself focuses on religious spirituality work programs. As a learning center for the fostered members, PERTUNI has a goal to create a conducive situation for the visually impaired community to live their lives as individuals and citizens who are intelligent, independent, and productive without discrimination in all aspects of life with members of society in general to demand the basis of equality.<sup>1</sup> The activities of DPD PERTUNI hold coaching intensively every week and month, not only that the PERTUNI participants also get support in the form of financial and learning facilities.

Some things that need to be researched in this study are the accessibility of well-managed da'wah that has a positive impact on the spirituality of blind people in DPD PERTUNI. This is important to study because there are several problems faced by blind people in their lives, such as the lack of accessibility that supports them in learning, physical limitations that hinder them in social life and the financial limitations they experience. Therefore, da'wah is present to convey religious values that they can practice as a foundation in life. The importance of this research is in terms of inclusive religious guidance. The spiritual accessibility obtained is very

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<sup>1</sup> Hasnah Rimiyati and Tri Maryati, "Pemberdayaan Ekonomi Para Tunanetra Anggota," 2021, 1626, <https://doi.org/10.18196/ppm.44.761>.

important in supporting the formation of a new mentality characterized by a more holistic orientation, optimism, self- control and encouragement to do the best.

According to<sup>2</sup> religious guidance by people with disabilities shows that religious guidance is able to form self-confidence from the aspects of belief, self-ability, optimism, and responsibility. In line with his research<sup>3</sup> which discusses equality rights such as getting a proper education and the obligations of the visually impaired such as the obligation to do business in accordance with their abilities. From some of the literature studies above, it reveals that religious guidance is very necessary for mankind, because without religion humans will not know the direction and purpose of their lives.

However, specific studies that discuss the spiritual and religious aspects of blind people are still relatively limited so this research is expected to complement the existing literature and serve as a reminder for us to continue to be useful. In this context, research on spiritual-based management is important to understand how this approach can overcome these barriers and have a positive impact on the spiritual and social well-being of the mentees.

Based on the results of previous research, this study aims to examine the implementation of spiritual-based management in the da'wah program at PERTUNI North Sumatra and its impact on the accessibility of da'wah for blind people. Thus, this research not only provides an overview of inclusive da'wah efforts at PERTUNI, but can also be a reference for other institutions in developing inclusive da'wah programs.

## METHODS

This research was conducted using a qualitative method with a type of description to gain an in-depth understanding of religious guidance in DPD

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<sup>2</sup> Nurul Fajri Fitri Madaniyah et al., "Bimbingan Agama Melalui Ta'limah Dalam Membentuk Kepercayaan Diri Tunanetra," *Journal of Da'wah* 2, no. 2 (2023): 175–90, <https://doi.org/10.32939/jd.v2i2.3147>.

<sup>3</sup> Muhibban, "Hak Dan Kewajiban Difabel Dalam Islam ( Studi Kesetaraan Sosial Dalam Pendidikan Dan Muamalah )," *Jurnal of DisabilityStudies and Research (JDSR)* 2, no. 1 (2023): 2.

PERTUNI North Sumatera. The collected data were analyzed descriptively. The primary data of this research was obtained through direct observation to see the accessibility provided to the visually impaired in DPD PERTUNI then interviews with Pertuni administrators, namely the chairman, secretary, treasurer and Quran teachers and ustadz who give lectures at PERTUNI, besides that there are 3 visually impaired people who receive the benefits of accessibility provided by PERTUNI for more than one year. They are key informants because they are considered as subjects who know the details of the activities held and their involvement in da'wah activities, to get in-depth information the author conducted semi-formal interviews in the PERTUNI secretariat room. While secondary data is obtained through literature in the form of books, scientific papers and online media.<sup>4</sup>

Data processing in this study was carried out in 4 stages, namely, first, data collection, the author collected data when the researcher had actually entered the field directly and systematically collected all related data from key informants. Second, data reduction is the process of selecting data and focusing information that leads to research. Third, data presentation is presenting data transparently. Fourth, conclusion drawing.<sup>5</sup>

## RESULT AND DISCUSSION

### Overview of PERTUNI

The Indonesian Blind Association (PERTUNI) was officially formed on January 26, 1966 from four blind figures from Solo. The establishment of PERTUNI aims to create a conducive situation for people with visual impairments to live their lives as individuals and citizens who are intelligent, independent, and productive without discrimination in all aspects of life and livelihood with members of society in general to demand the basis of equality. PERTUNI is incorporated in a national community organization which then develops in Indonesia, and has a regional management

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<sup>4</sup> Ahmad Irfan, "Islamic Religious Education for the Blind (Case Study on the Indonesian Muslim Blinding Association (ITMI) West Jakarta)," *Jurnal Pendidikan Intelektium* 3, no. 1 (2022): 73.

<sup>5</sup> Indra Prasetya, *Metode Penelitian Pendekatan Teori Dan Praktik*, ed. Emilda Sulasmi Akrim (UMSU Press, 2022).

structure in 34 provinces and branch management in 221 districts/ cities throughout Indonesia.<sup>6</sup>

Management at the Regional level (DPD) PERTUNI North Sumatera is one part of the management located at Jl. Sampul No. 30 Medan 20118. PERTUNI North Sumatera building was inaugurated on January 26, 2022 by the Governor of North Sumatera<sup>7</sup>. The management is led by the chairman, treasurer and secretary, and assisted by six bureaus that play an active role in running the work program, among others, the bureau of public relations, information and communication, education and training, Islamic spirituality and Christian spirituality, women's empowerment, labor by changing the management every five years centrally.<sup>8</sup> All forms of activities carried out are available on social media and can be accessed on Instagram @dpdpertunisumut and youtube channel @dpdpertunisumut257.

PERTUNI North Sumatra itself does focus on work programs that have been formed centrally with a focus on Islamic spiritual activities. One of the objectives is to improve the religious understanding of blind people. This program includes various religious activities such as, learning the Braille Qur'an, prayer guidance for children and adults, learning qasidah music and religious lectures with tawhid material, hadith and general and basic forms of religious learning. Every activity carried out, PERTUNI obtains support from regular donors who help ensure the continuity of operational activities, such as members' transportation costs and honorarium for teaching staff. In addition, PERTUNI also receives social assistance in the form of basic necessities from benefactors and other institutions. All funding and assistance is managed with open management so that donors and donors of assistance can see all forms of needs that have been realized from the intentions and desires of the donors. Support from donors plays a role in supporting learning activities and the needs of fostered members, by prioritizing togetherness and care

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<sup>6</sup> Pertuni, "Sejarah Pendirian PERTUNI," Pertuni.or.id, 2025.

<sup>7</sup> Diskominfo Sumut, "Setelah Renovasi Gedung Aula, Edy Rahmayadi Berencana Benahi Fasilitas Di Sekretariat Pertuni Sumut," Dinas Komunikasi Dan Informatika, 2022.

<sup>8</sup> Wawancara Ketua Pertuni," 2024.

for blind people on an ongoing basis. The support includes disability-friendly facilities such as halls, secretariat rooms, prayer rooms, and study rooms. In addition to physical facilities, other supports include competent teaching staff, many of whom are PERTUNI members themselves, as well as external speakers who teach religious material. All of this aims to empower members and provide direct benefits to blind people.

The realization of assistance from donors is not only intended to fulfill all facilities and teaching staff, but is also managed for the economic empowerment of fostered members. Members are taught to manage small businesses such as cooperatives, cracker production, broomstick sales, and massage services. This program provides direct income and helps members improve their family's economic standard through business independence. PERTUNI has tried to develop digitally, but this business has not been recognized thoroughly, especially by the people of Medan City<sup>9</sup>. Although the implementation of the program is a form of evaluation that continues to be carried out, PERTUNI itself admits that there are several obstacles that often occur. Especially the form of funding that is considered insufficient for the continuity of activities. However, development continues to be carried out as a step that has an economic impact, both to PERTUNI and to the fostered members, so that the ongoing activity program becomes a joint seriousness.

### **Persons with Disabilities Assisted by PERTUNI**

People with disabilities are indeed a priority for PERTUNI, most of them are children, adults, and the elderly who come from Medan City area. Based on the data obtained, the members of PERTUNI North Sumatra reached 150 people consisting of different life backgrounds. They are divided into adult members as many as 80 people and children to teenagers as many as 50 people.<sup>10</sup> Most of the mentored participants in PERTUNI are blind people, people who experience total

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<sup>9</sup> Wawancara Sekertaris Pertuni," 2024.

<sup>10</sup> Wawancara Pengajar Quran Anak Di Pertuni," 2024.

or partial visual impairment. The majority of members of PERTUNI North Sumatra is Muslims. Most of PERTUNI members are Muslims and some of them are converts. Through this forum, the mentees are brought together to receive or learn Islam in depth from a teacher and ustad. In addition, there are PERTUNI members who are Christians, who have a program called glory every month. And annual activities such as Easter and Christmas.

The background of PERTUNI members is mostly from poor families. From the data found that in general, the family background of PERTUNI's mentees has its own life setting. Most consist of individuals who live with their families, especially for those who already have children. But for individuals who are not married, most of them live with relatives, while some others choose to live alone. In addition, there are also some individuals who are no longer in a family relationship due to divorce.<sup>11</sup> These fostered members are usually escorted to PERTUNI by family members using vehicles and some even walk because there is no family. Economically, PERTUNI members are at the middle and low levels. Their living conditions are mostly at the pre- prosperous level, they struggle to fulfill their basic daily needs.<sup>12</sup> Many of them take advantage of small business opportunities such as selling crackers and massage services. Collaborating with PERTUNI cooperatives that support economic empowerment, helps them to earn income.

Although their family, religious, economic and educational backgrounds are not like other people, it does not become an obstacle for them in studying, but rather a unique factor in establishing friendship and togetherness in studying. Their enthusiasm in studying is proven by their regular attendance to study and their activeness towards activities organized by PERTUNI. This spirit is certainly born from a motivation of each of them and social support. Social support affects the self-confidence of PERTUNI as in research<sup>13</sup> states that the average blind person in

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<sup>11</sup> Wawancara Pengajar Pertuni," 2024.

<sup>12</sup> Rimiati and Maryati, "Pemberdayaan Ekonomi Para Tunanetra Anggota."

<sup>13</sup> Hirnar Waki Omnihara, Winida Marpaung, and Rina Mirza, "Kepercayaan Diri Ditinjau Dari Dukungan Sosial Pada Penyandang Tuna Netra," *Psycho Idea* 17, no. 2 (2019): 121, <https://doi.org/10.30595/psychoidea.v17i2.4175>.

PERTUNI North Sumatra has high social support. It is hoped that they will be able to play a role in their field of expertise and the most important thing is the practice of the teachings of religion that has been learned. Because the position of all humans in the eyes of Allah Swt is the same that distinguishes it is the level of his piety. This difference in background strengthens brotherhood and togetherness in the learning process, creating an inclusive environment that benefits all members of the community. In the view of Islam, people with disabilities have an equal position with normal people. This equality is realized in various ways both in social status, rights and obligations.<sup>14</sup> Many verses and hadiths are related to people with disabilities, one of which is surah Abasa.

PERTUNI always emphasizes its members to always be literate in education, because education is an important aspect of life, which is a fundamental right that must be owned by every individual regardless of social, economic or physical background. Education plays an important role in shaping character, skills and knowledge to live life, because with education, a person

will gain knowledge that will be useful for his life.<sup>15</sup> Not only that, even Allah Swt promises to raise the degrees of those who are knowledgeable several degrees. Based on the results of interviews obtained educational background of PERTUNI North Sumatra foster members. The fostered generally have elementary and junior high school education. Of course, this is an obstacle that occurs for blind people who cannot complete their education. This obstacle occurs due to certain factors experienced by each binan member, such as limited facilities that support the learning process for blind people and economic limitations.

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<sup>14</sup> Muhibban, "Hak Dan Kewajiban Difabel Dalam Islam ( Studi Kesetaraan Sosial Dalam Pendidikan Dan Muamalah )."

<sup>15</sup> Arif Muttaqin, "Konsep Pendidikan Islam Terhadap Penyandang Disabilitas Menurut Al-Qur'an Surah Abasa Ayat 1-11 Dan an-Nur Ayat 61," *Institut Agama Islam Negeri Palangka Raya*, 2021, 4.



## Accessibility of Da'wah for the Visually Impaired

Accessibility of da'wah refers to the ability of da'wah to reach various levels of society easily and effectively. Accessibility of dakwah provided for blind people in PERTUNI is to provide religious activities to improve religious understanding, competent teaching staff and disability-friendly learning facilities such as braille books as a tool to facilitate them in learning. This religious program is held with the aim of increasing the religious understanding of the binan members in PERTUNI, so that they can play a role, learn and raise their dignity as blind people, and not have continuous shortcomings.<sup>16</sup> This activity is held regularly and continuously with competent speakers and facilities that have been provided. The religious program is as follows:

### 1. Learn Braille Quran

The use of the Braille Quran as a media tool for da'wah used in DPD PERTUNI. This braille Quran learning program is an effort to provide opportunities for the blind to learn the Quran, understand and practice it. This program aims to ensure that blind people have the same access as in general and can get to know their holy book and can take advantage of it. This program is given to all PERTUNI children, adults, and elderly who are routinely held every 1st, 3rd and 4th Thursday of every month at 10.00 am and every Sunday for children. This activity is also inseparable from a competent teacher, the teacher is one of the indicators of success in the teaching process, a competent teacher is not only limited to delivering the material, but ensuring that the members of PERTUNI implement what has been taught. Each teacher has its own method of teaching and uses tools to make it easier for members to understand learning.<sup>17</sup>

The learning method used is the rotating method and hands-on practice. The teacher directly reprimands if there are mistakes and introduces the laws of tajweed. After that, at the end of the session the tajweed material is explained to ensure that

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<sup>16</sup> Wawancara Ketua Pertuni."

<sup>17</sup> Mustarim Ramadhan et al., "DAKWAH STRATEGY OF PERSATUAN TUNANETRA ASRI (PERTUNAS) AGAINST THE DISABLED," 2024, 48.

members can read the Quran correctly. This is very important because reading the Quran correctly is fardhu ain, which is obligatory for every individual. In practice, each member brings his/her own Quran or uses the Quran provided by PERTUNI then sits in a predetermined halaqah and each person reads one by one for half a page of the Quran<sup>18</sup> Every week there are 3 Quranic halaqahs with approximately 15 people.<sup>19</sup>

Based on an interview with one of the mentees, he said, "Alhamdulillah, my reading has become fluent and now I can start memorizing the Quran by myself. Because previously I memorized using the talaqqi method". And said another one "at the beginning I was very difficult to learn the Koran, to the point that I was dizzy, but because I met friends my enthusiasm returned again and tried to learn it so that now thank God I have fluently read the Koran". The above statement is in accordance with the purpose of the Braille Quran learning program, they can benefit from learning the Quran. With comfortable and friendly facilities for blind people, it is one of the supporters of success in the learning process.

## 2. Prayer Guidance and Religious Lectures

Prayer is a pillar of Islam that must be done<sup>20</sup>. This prayer guidance learning activity is held every Thursday at 10:00 WIB in the PERTUNI prayer room. In this prayer guidance class there is one speaker and one supervisor. The da'wah method used is the direct practice method. The speaker explains the material while practicing the prayer movements, followed by the binan members by fingering. The mentor checks and justifies the movements, and gives examples if there are difficulties. At the end of the session, the speaker provides a re-explanation and a question and answer session to ensure understanding.

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<sup>18</sup> Nala Aulia Rahma, Nisrina Ramadhana, and Patmawati, "Pembelajaran Al-Qur'an Untuk Anak Dengan Hambatan Penglihatan Menggunakan Braille," *Jurnal Religion: Jurnal Agama, Sosial, Dan Budaya* 1, no. 4 (2023): 592–603.

<sup>19</sup> Ahmad Jaeni, "Kajian Pengajaran Al-Qur ' an Braille Di Palembang Dan Bengkulu," *Shu'uf* 9, no. 2 (2016): 389–411.

<sup>20</sup> Ahmad Sarwat, *Ensiklopedia Fikih Indonesia 3 : Shalat*, 1st ed. (Jakarta: Gramedia Pustaka Utama, 2019).

Tausiah recitation activities are a routine agenda that is carried out every second Thursday of each month at 10.30 WIB. This tausiah activity learns about religious materials that have been modulated by PERTUNI administrators. Such as tawhid, hadith arbain etc. This activity was attended by members of PERTUNI and other disabilities. Presenters are brought in from outside according to their fields of expertise. The method used to attract binan members is free transportation and snacks. The material was delivered using the oral method, namely by presenting or delivering the information through lighting and oral narration. Furthermore, it ends with a forum group discussion, namely discussion and questions and answers about the studies that have been delivered. The mentor answers by providing direction to the congregation and trying to overcome the problems faced.

The challenge faced by preachers in preaching to the visually impaired is the psychological assumption that the congregation does not hear, causing a sense of dwon towards the speaker. The solution is to ask them to respond to the material. The hope of this tausiah is that they realize to carry out their obligations.<sup>21</sup> The existence of this tausiah with basic religious material aims to increase religious values, implementing them in everyday life. On the other hand, this learning has a special purpose, namely to form mental self-confidence for the visually impaired. daAnd additional activities such as in the month of Ramadan, namely holding a routine agenda for the Koranic tadarus, breaking the fast together, sahur together and tarawih together. These activities are designed to provide guidance, motivation and increase religious understanding for the binan members in DPD PERTUNI.

Teaching staff convey material by providing guidance, warnings and advice to binan members in PERTUNI North Sumatra. In its implementation, it applies three types of da'wah, namely da'wah bil lisan, da'wah bil hal and da'wah bil kitabah. The da'wah bil oral approach is applied by conveying material by speech or speech to provide a clear understanding to binan members. While da'wah bil hal is applied by directly modeling practices related to the material presented to

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<sup>21</sup> Tausiah Filler Interview," 2024.

increase their understanding and make it easier for them to practice the knowledge taught, and da'wah bil hikmah is used for normal children. Methods and types of da'wah are used according to the needs of fostered members and look at the situation and condition so that the message can be conveyed. By knowing how to deliver da'wah about Allah, the universe and life can provide solutions to the problems faced by humans, as well as methods that are presented to make human thinking and behavior not wrong and deviate.<sup>22</sup> To reach the expansion of the region, da'wah is disseminated through social media such as Instagram and YouTube, in the form of video documentation of activities and photos of activities. This strategy can expand the reach of da'wah and attract the attention of the general public.

### **Implications of Spiritual Management of Da'wah for the Blind**

The concept of spiritual management in the discussion of KH Abdullah Gymnastiar (AA Gym) is introduced with the term qalbu management. Qalbu management means the management of the heart so that positive energy can develop maximally and negative energy can be controlled. In an organization, spiritual-based management plays a very important role in increasing the spiritual value of PERTUNI members and their mentees which has an impact on their productivity. This approach emphasizes the importance of harmony between spiritual and worldly aspects, creating an environment that supports the spiritual growth of individuals and organizations. Spiritual value is measured by several indicators, namely, a sense of community such as helping, ease of getting help and ease of asking for help, meaningful activities, alignment between organizational and individual values and positive benefits of the organization.

The role of spirituality for PERTUNI in general is creative power, this can be seen that the formation of a new, more positive mentality and being able to understand divine messages and practice them in everyday life, this

will encourage individuals to be creative and productive. Then the control function so as to prevent individuals from feeling downturns and stabilizers, namely making the culprit aware of involving Allah SWT starting from the beginning, process, and finally in acting, because everything means worship for him.<sup>23</sup>

Factors that influence the success and spiritual improvement for blind people are religious programs that are organized, competent teachers and not to forget the donors who have facilitated the continuity of the program in PERTUNI. Based on the experience of an ustadz who fosters them "shows that their attention to da'wah is very maximum, even though they cannot see physically"<sup>24</sup>. And based on the practice of a teacher who guides the children's prayer and Quran study classes, the level of their spiritual success is quite good, with 15% of them applying what is taught.<sup>25</sup>

Religious programs have a profound impact on every individual, especially for blind people, who often face challenges in living their daily lives, especially in studying. Through various religious activities organized by DPD PERTUNI North Sumatera, it becomes a place for blind people to learn. Of course, this is very beneficial to binan members in improving spiritual aspects. This is part of the da'wah activity, as da'wah is the mission of spreading Islam throughout history and throughout the ages. These activities are carried out through oral (bi al-lisan), writing (bi al-kitabah) and actions (bi al-hal).<sup>26</sup>

The implications of spiritual management of da'wah on the religion of blind people are improving the quality of faith and spiritual practice. Through the religious programs provided, it gives implications for strengthening faith and fighting power in studying which results in peace of

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<sup>23</sup> Akhmad Syahri, *Spiritual Leadership Management in Building Integrative Intelligence, Sanabil*, 2020, <https://doi.org/10.35345/johmal.529712>.

<sup>24</sup> Ustadz Interview, " 2024.

<sup>25</sup> Children's Quran Teacher Interview, " 2024.

<sup>26</sup> H. Abdullah, *Science of Da'wah* (Bandung: Citapustaka Media, 2015).

mind when reading the Qur'an. Through prayer guidance they can interpret worship as a means of communication with Allah, prayers make momentum for them in gratitude and asking for salvation from the world and the hereafter. Tausiah is no less important in their lives, by learning basic materials about Islam to strengthen their religious foundations. While participating in the art of qasidah provides an opportunity to express love for Allah and His Messenger through the art of music.

Implications for social, namely increasing harmony between fellow binan members and presenters with fostered members, despite their limitations in seeing, but not the feelings and affection they feel. With the method of da'wah and the type of da'wah applied they can respect and help each other if there are difficulties in understanding or modeling the material presented, so that this will shape their character in everyday life. Then with the Christian activities every month, there are implications regarding tolerance between religious communities.

The implications for the economy, namely the impact on work ethic and economic empowerment. Encouragement to be economically empowered. One of the efforts is the existence of cooperatives that can be empowered by the fostered and involve them in small businesses such as selling crackers, singing or massage services. This business is a source and means of empowerment that teaches them to work hard and be independent without relying on being a beggar. Another thing is that they also participate in nasyid groups, which are often invited to fill religious events such as celebrations, weddings and maulids. Using the traditional tambourine as the main accompaniment, this is art as an effective means of da'wah.

Of course, the implications of religious guidance do not only provide limited religious, social and economic implications but provide and give birth to a motivation in the form of solidarity between blind people in life. Socializing forms a blind person in establishing silaturrahmi with his fellow,

mutual social interaction with family, friends and other community members is one of the supporting factors. strong solidarity between fostered members. Solidarity is not only an asset in strengthening their solidarity bonds but also provides encouragement and support for each other in improving economic and social levels.

Overall, they get the impact of emotional intelligence, namely the ability to recognize their own emotions, others and build relationships with others. Indicators of emotional intelligence include self awareness, namely awareness of oneself, self regulation, namely self-management and self motivation, namely motivation to manage oneself. People who do not have emotional intelligence tend to easily experience mental disorders, protracted in sadness and other negative behaviors<sup>27</sup> therefore emotional intelligence is very important for everyone especially for blind people, with emotional intelligence they can manage patience in facing trials, always be grateful and empower themselves in the midst of physical limitations that exist in themselves. Furthermore, they get spiritual intelligence, namely intelligence in giving meaning to life. This condition makes it easy to live life.

So it can be concluded that through various religious activities managed with spiritual-based management, they have an impact on themselves to rise from adversity and prove that physical limitations are not a barrier for them to achieve prosperity. In achieving this spiritual strength, heart power is one of the basic keys to practicing gratitude and acceptance of what God gives.

## CONCLUSION

The Indonesian Association of the Blind (PERTUNI) North Sumatra is an organization that strategically supports and improves the welfare of the visually impaired community in the region. Established as part of the national PERTUNI organization, this branch prioritizes the empowerment of the visually impaired as the core focus of its activities. Through various skill-building programs, education, and personal development initiatives, PERTUNI North Sumatra aims to foster social and economic independence among its members from diverse backgrounds and circumstances. Additionally, the organization actively advocates for the recognition and protection of the rights of the visually impaired by both the government and the broader community. Regular social activities and events also serve as platforms to strengthen solidarity and improve members' quality of life while opening up opportunities for employment and business development. With this commitment, PERTUNI North Sumatra strives to be the primary platform for the aspirations of the visually impaired, contributing to social inclusion and supporting the creation of a more diverse and inclusive society sensitive to all individuals' needs.

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